

NFL COACH of the YEAR ANALYSIS and PICKS - 2025

BACKGROUND

We researched common Coach of the Year winners criteria for their teams since 2011. The "Success Rate" column indicates the percent of the time Coach of the Year team met the criteria since 2011.

CRITERIA	SUCCESS RATE	METHODOLOGY FOR OUR ANALYSIS AND PICKS
% of time teams' SB odds 40+ to 1:	85.7%	We use DraftKings Super Bowl odds.
% of time projected wins under 9:	85.7%	We use DraftKings Over-Under Projected Win Totals.
% of time team won 11+ games:	92.9%	Our subjective analysis evaluates probability of 11 wins.
% times prior year wins was under 8:	78.6%	Simple view of prior year team record.
% times team improved by 4+ wins:	85.7%	is DraftKings Over/Under Wins projection 4+ more than prior year team wins?
% of times team made playoffs:	100.0%	DraftKings "Make Playoffs" -130 to +130 "Maybe", > -130 "Yes", > +130 "No".
11 wins reasonable	n/a	"Yes"-DraftKings over-under wins line w/in 1 1/2 of 11; "Maybe" if within 2 1/2, "No" if > 3.

2025 COY FINAL GRADE	COACH	TEAM	# OF CRITERIA MET	SUPER BOWL ODDS: X TO 1	SUPER BOWL ODDS > 30-1	TEAM '24 WINS	TEAM '24 WINS UNDER 9	'25 WINS NEEDED	'25 WINS NEEDED REASONABLE	MAKE '25 P/O PER VEGAS	11 WINS IN 2025 IS REASONABLE
BEST BET	B. Johnson	Bears	4.5	35	Yes	5	Yes	9.0	Yes	Yes	Maybe
BEST BET	K. Shanahan	49ers	4	20	No	6	Yes	10.0	Yes	Yes	Yes
BEST BET	M. Vrabel	Patriots	3.5	60	Yes	4	Yes	8.0	Yes	Maybe	No
GOOD BET	Zac Taylor	Bengals	3	20	No	9	Draw	13.0	Maybe	Yes	Yes
GOOD BET	J. Gannon	Cardinals	3	60	Yes	8	Yes	12.0	No	Maybe	Maybe
GOOD BET	Brian Daboll	Giants	3	200	Yes	3	Yes	7.0	Yes	No	No
GOOD BET	L. Cohen	Jaguars	3	80	Yes	4	Yes	8.0	Yes	No	No
GOOD BET	P. Carroll	Raiders	3	120	Yes	4	Yes	8.0	Yes	No	No
GOOD BET	Demico Ryan	Texans	3	40	Yes	10	No	14.0	No	Yes	Yes
GOOD BET	Brian Callahan	Titans	3	200	Yes	3	Yes	7.0	Yes	No	No
AVE. BET	K. Stefanski	Browns	2.5	250	Yes	3	Yes	7.0	Maybe	No	No
AVE. BET	Todd Bowles	Bucs	2.5	28	Neutral	10	No	14.0	No	Yes	Yes
AVE. BET	M. McDaniel	Dolphins	2.5	80	Yes	8	Yes	12.0	No	No	Maybe
AVE. BET	Dave Canales	Panthers	2.5	150	Yes	5	Yes	9.0	Maybe	No	No
NO BET	S. McDermott	Bills	2	7	No	13	No	17.0	No	Yes	Yes
NO BET	Jim Harbaugh	Chargers	2	25	No	11	No	15.0	No	Yes	Yes
NO BET	A. Reid	Chiefs	2	7.5	No	15	No	19.0	No	Yes	Yes
NO BET	S. Steichen	Colts	2	120	Yes	8	Yes	12.0	No	No	No
NO BET	Dan Quinn	Commanders	2	18	No	12	No	16.0	No	Yes	Yes
NO BET	B. Schottenheimer	Cowboys	2	60	Yes	7	Yes	11.0	No	No	No
NO BET	Nick Sirianni	Eagles	2	6.5	No	14	No	18.0	No	Yes	Yes
NO BET	R. Morris	Falcons	2	80	Yes	8	Yes	12.0	No	No	No

NO BET	A. Glenn	Jets	2	250	Yes	5	Yes	9.0	No	No	No
NO BET	D. Campbell	Lions	2	10	No	15	No	19.0	No	Yes	Yes
NO BET	Matt Lafleur	Packers	2	20	No	11	No	15.0	No	Yes	Yes
NO BET	Sean McVay	Rams	2	22	No	10	No	14.0	No	Yes	Yes
NO BET	J. Harbaugh	Ravens	2	7	No	12	No	16.0	No	Yes	Yes
NO BET	K. Moore	Saints	2	300	Yes	5	Yes	9.0	No	No	No
NO BET	K. O'Connell	Vikings	2	30	Yes	14	No	18.0	No	Maybe	Maybe
NO BET	Sean Payton	Broncos	1.5	25	No	10	No	14.0	No	Maybe	Yes
NO BET	Mike Tomlin	Steelers	1.5	40	Yes	10	No	14.0	No	No	Maybe
NO BET	M. Macdonald	Seahawks	1	60	Yes	10	No	14.0	No	No	No

WHERE WE HAD THE TOP 5 VOTE GETTERS FINISHING			OUR PICKS AVERAGE FINISH	
2022	1. Daboll (we said 29th), 2. Shannahan (we said 2nd), 3. Pederson (we said 17th). It was the first time in 11 years the winner had less than 11 wins (9-7-1). Our picks finished 2nd, 4th and 5th.			16.0
2023	1. Stefanski (we said 1st), 2. Ryan(we said 4th), 3. Campbell (we said 9th)			4.7
2024	1. O'Connell We said 32nd (ouch), 2. Compbell (we said 12th), 3. Reid (we said 19th).			21.0
			OUR AVERAGE FINISH:	13.9

AP VOTING RESULTS	OUR PICK RESULTS 2022-2024			
PLACE OF FINISH	BEST BET	GOOD BET	AVE. BET	NO BET
AWARD WINNER	1		1	1
2nd PLACE		2	1	
3rd PLACE		1	1	2
4th PLACE		1		2
5th PLACE		2		1